



Introducing Patent Pending Teaching Method

Spanish for Bankers

Why choose Habla Language Services:

- Habla Language Services' method is so unique, a provisional patent had to be filed before we launched it.
- Our program is like no other. You will enjoy our picture-based, innovative method.

Background

- Gina Covello is highly qualified. She has a Masters degree in Hispanic Studies, an adult teaching credential, and has been developing highly effective curriculum for over ten years.
- Ms. Covello offers cultural insight. She has lived in Mexico, Costa Rica, and Chile and has worked with the Hispanic population in California for over fifteen years.

Customer Testimonial

Through pre- and post-testing by the students, it was clear that Ms. Covello's bilingual skills and training abilities elevated the students' language skills tremendously. —Christine Bumgardner, CEO, Center for Financial Training

If you don't speak Spanish, you are missing out on nearly 12 million leads in California. We'll show you how to communicate with Spanish speakers now.

Introduction: The Spanish for Bankers workshop consists of two (2) three-hour sessions. The workshop provides participants with the tools and knowledge they will need to effectively help clients open an account and conduct transactions at the bank.

Course materials: Participants will receive all the materials needed. This includes innovative tools developed by Habla Language Services and a bilingual loan application.



Outline of Workshop #1:

- Numbers
- Days of the week
- Months of the year
- Colors
- Pronouns
- Question words
- Greetings and niceties

Outline of Workshop #2:

- Review of numbers and dates
- Presentation of money, terms of payment, and mathematical operations
- Elements of Time
- Common banking terminology
- Communicative skills such as cashing a check, making a deposit or withdrawal, or applying for a loan



We offer expedited instruction at your site. No lengthy verb conjugations, no complicated grammar explanations – just streamlined instruction to get your work force communicating with the Hispanic market immediately. Start increasing the number of accounts opened and the amount of money deposited in and borrowed from your bank now!

For a more detailed course description, visit:
www.hablals.com/bankers.html.



To schedule an on-site workshop

contact Gina Covello now at

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Phone: 408-348-5268

Toll-free: 1-877-HABLALS